

# Matching Gifts

*An Empowered Charitable Giving Program for Employees*

## Increase the Generosity

Matching employee contributions to the American Cancer Society will strengthen employee/company relationships while helping save lives.

## The Power to Make a Difference

People choose to give to the American Cancer Society because they want to make a meaningful contribution to a cause they believe in. By matching their generous gifts, your company can give employees the power to increase the impact of their giving. Because nearly 1.5 million people are diagnosed with cancer each year, it is increasingly important to more and more people that they get personally involved. They want to do what they can to help find a cure and help those people living with cancer.

## A Cause that Matters

For nearly a century, the American Cancer Society has led the way in the battle against cancer. In fact, since 1946 the Society has devoted nearly \$3.4 billion to lifesaving cancer research and has provided services and information to help people reduce the risk of cancer and deal with its challenges when diagnosed. By giving employees the opportunity to increase their giving to the American Cancer Society, your company will earn their respect while helping people to stay well and get well, as well as helping the Society find cures and fight back against cancer.

## Boost Employee Morale

Making a charitable gift to the American Cancer Society is an important personal decision and people appreciate a caring employer who supports a cause they think is important. Company support of a common cause with employees can improve job satisfaction and increase loyalty.



## Increase Community Contribution

The American Cancer Society has more than three million active volunteers in more than 3,400 communities around the country. By matching employee giving to the American Cancer Society, you will be making a commitment to a cause that matters to employees and to the community.

## Enhance Your Company Image

The American Cancer Society is the largest voluntary health organization in the world with 96 percent brand name recognition. By matching the generosity of employees you will associate your company name with a highly visible and respected health organization.

## Fast Facts

- Nearly 1.5 million new cancer cases are expected to be diagnosed this year.
- Thanks to research advances, more and more people are surviving cancer. Today, there are more than 11 million cancer survivors in America.

For more information, visit [www.acsworkplacesolutions.com](http://www.acsworkplacesolutions.com), or call 1-800-ACS-2345.

1.800.ACS.2345  
[cancer.org](http://cancer.org)



*Increase the generosity of employees who choose to give to the American Cancer Society. Together, we can make a difference in the fight against cancer.*