



AMERICAN CANCER SOCIETY CONTENT SUBSCRIPTION SERVICE

A FREE CORPORATE WELLNESS SERVICE TO INSPIRE YOUR EMPLOYEES

HELP IMPROVE YOUR EMPLOYEES' HEALTH WHILE YOU IMPROVE YOUR BOTTOM LINE. GAIN ACCESS TO ALL THE RESOURCES NEEDED TO HELP YOUR EMPLOYEES LEARN ABOUT WAYS TO LIVE A HEALTHIER LIFE AND REDUCE THEIR RISK OF CANCER.

- ▶ SHARE TOOLKIT CONTENT AS PART OF YOUR HEALTH AND WELLNESS PROGRAM.
- ▶ SUPPORT YOUR EMPLOYEES FIGHTING CANCER BY POINTING THEM TO AMERICAN CANCER SOCIETY RESOURCES, PROGRAMS, AND SERVICES.

Cancer has a major impact on the workforce. In fact, the estimated cost in health care expenses and lost productivity from cancer in the United States is approximately \$216.6 billion per year.* Show your workforce you are committed to their health and well-being by including information about reducing cancer risk and coping with cancer in your internal communications.

The Content Subscription Service gives you access to multiple toolkits every year. Each toolkit contains emails, newsletter inserts, links to videos and podcasts, quick tips, and social media messages on living a healthier lifestyle or dealing with a cancer diagnosis.

The messages include cancer-specific information, as well as messages to send year-round to encourage your employees to have recommended cancer screening tests, stop smoking, eat better, and be more physically active. This material can be tailored to fit the needs of any organization and is available well in advance of specific national health observance months.

Visit acsworkplacesolutions.com/contentsubscriptionservice.asp to learn more, and work directly with your American Cancer Society staff partner to sign up for the Content Subscription Service today!

* National Heart, Lung, and Blood Institute. NHLBI Fact Book, Fiscal Year 2012. Bethesda (MD): National Heart, Lung, and Blood Institute; 2013.



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